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## PROFILE

I'm Ollie, a hard working, passionate designer, always willing to tackle any challenges presented to me. I like to think I am open minded, adaptable and able to work well within a team - as well as being self motivated. One of my best qualities is my attention to detail in both digital and print design. I always aim to exceed expectations, and am able to work to tight deadlines. I strive to create well thought out and efficient design that communicates powerfully and engages.

My main interests lie in typography, branding and print design. I have spent the majority of my career working closely with big brands, understanding guidelines and liaising with clients. This has given me the insight to work with larger companies who rely on me to achieve results. I'm always seeking new challenges, and look forward to continuing to work in varied environments.

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## SKILLS

Branding  
Typography (computer & hand drawn lettering)  
Print Design  
Illustration (computer & hand drawing)  
Email & Web Design

A confident understanding and use of:

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Fireworks  
Adobe Dreamweaver  
HTML & CSS responsive coding (for email)  
Wordpress  
Dotmailer

## EDUCATION

*University of the Creative Arts Farnham*  
BA (Hons) Graphic Communication 2:1 Class  
Sept. 2005 – Jun. 2008

*Reigate School of Art and Design*  
Foundation Diploma in Art and Design  
Sept. 2004 – Jun. 2005

## CAREER

*February '18 - present: Freelance*

Freelancing in placements throughout London under my own limited business. Creative agencies include [Stack](#), [EG+](#), [VCCP](#) and [Tribe](#) to name a few.

*December '15 - December '17: Freelance in Canada*

Freelance Designer for multiple companies in Toronto, including an 8 month stay at the luxury department store [Holt Renfrew](#). Print, web, social, email, illustration and hand lettering briefs were expected in tight deadlines. Moved onto Vancouver for the second year and helped start up businesses build their brands remotely in various print and digital projects.

*January - November '15: [The Marketing Store](#)*

Graphic Designer for a large creative agency in central London. Mainly FMCG brands such as McDonalds and Carlsberg, but also some local community and charity projects throughout London. Gained experience at art direction level with photoshoots both in-house and at external studios. Expected to present to clients and work closely with and brief copywriting/retouch/artwork teams within the projects.

*May '13 - January '15: [Baber Smith](#)*

Graphic Designer for a creative agency in London specialising in Destination Marketing. Working closely with big brands in a fast paced environment to tight deadlines, American Express were a main client. Work included a broad mix of print and digital projects with regular pitch work. Day to day duties included printed media, editorial design, logo design, social media banners, websites and html emails.

*Sept '08 - May '13: [Experian Marketing](#)*

In house Graphic Designer focused on digital design and print work in the digital marketing sector. Responsible for building the in house CheetahCreative brand, presenting industry trends and design ideas to colleagues.

*July - September '07: [Landor Associates](#)*

3 month placement consisted of working on a number of projects as a Junior Designer in the London office.

